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Tattoos and Tattoo Removal Facts

PicoSure® Laser Technology

Invisible Ink centers offer an effective new solution for tattoo removal, and it is the only location in Pittsburgh to provide [PicoSure®](#) laser technology, approved by the U.S. Food and Drug Administration. The PicoSure® laser uses PressureWave technology to selectively heat, shatter and destroy ink particles, even on the most challenging tattoo colors, with very minimal thermal effect to the surrounding skin.

The advanced technology provides dramatic results, depending on the complexity of the tattoo. On average, removal takes half as many treatments and healing time is significantly faster than previous technology – all in Invisible Ink’s safe, professional and comfortable environment.

Tattoo Industry

The tattoo industry is growing – covering all demographics. Americans are spending an average of \$1.65 billion on tattoos each year. Twenty-one percent of adults in the United States—more than sixty-five million Americans—have at least one tattoo, according to Harris Interactive (2012). Tattoos are most prevalent among adults ages 26-40, with 40 percent of those within that age group having a tattoo.

Whether tattoos make an individual feel rebellious, attractive, or intelligent, the demand is increasing. Harris Interactive Polls, completed in 2003, 2008 and [2012](#), show the numbers of Americans with one or more tattoos at an estimated 16 percent (2003), 14 percent (2008) and 21 percent (2012).

Tattoo Removal

The Pew Research Center indicates that 17 percent of 45 million Americans with tattoos experienced regret at some point in their lifetime, and nearly 11 percent of those individuals are getting, or have had a tattoo removed.

The Patient’s Guide® reported that laser tattoo removal procedures climbed 32 percent from 2011 to 2012. The leading selection was ‘Employment Reasons’ which accounted for a whopping 40 percent of all submissions, followed by ‘Name of Ex-Partner/Spouse’ (18%), ‘Change of Beliefs’ (16%), ‘Other’ (15%), and ‘Unhappy/Don’t Like it’ (11%).

For more information visit: <http://www.invisibleinktattooremovers.com>.